



About CEL Group



What we do

- Complete in-house component supply
- Sub-assembly manufacture
- Full electro-mechanically tested products for OEMs
- Strategic sourcing from quality approved suppliers
- Control specialist supply chain
- Supply chain logistics, storage, kanban within Europe and China
- Direct mixed product containers
- All shipping, logistics, UK clearing and importation charges



CEL Sheetmetal Ltd

- State of the art subcontract sheet metal manufacturer
- In-house capabilities include:

Laser cutting

CNC punching

Tubular laser cutting

Tubular manipulation

CNC press braking

Spot welding

Pemserting

- Have full product assembly lines
- Carry stockholding against customer order
- Deliver and operate kanban systems or direct to line call offs
- Prototype capability



CEL Logistics

- Integrate the benefits of all Group companies into one package
- Supply chain unification
- Produce complete assemblies and builds to specification
- Testing and quality control
- Stockholding against customer order
- Deliver and operate kanban systems or direct to line call offs



China Enterprise UK Ltd

- Operates modern 200,000 sq ft (19,000 sq m) manufacturing facility, CEL Jiaxing, Shanghai
- Transfer and control of subcontract OEM manufacturing
- Reduce costs and improve bottom line profit
- Fully ISO 9001:2000 certified
- Manage and control all engineering and manufacturing processes



CEL Jiaxing

- China Enterprise UK Ltd managed and controlled operation
- 200,000 sq ft (19,000 sq m) manufacturing facility, Shanghai
- Long term low cost base
- Virtually unlimited capacity for expansion



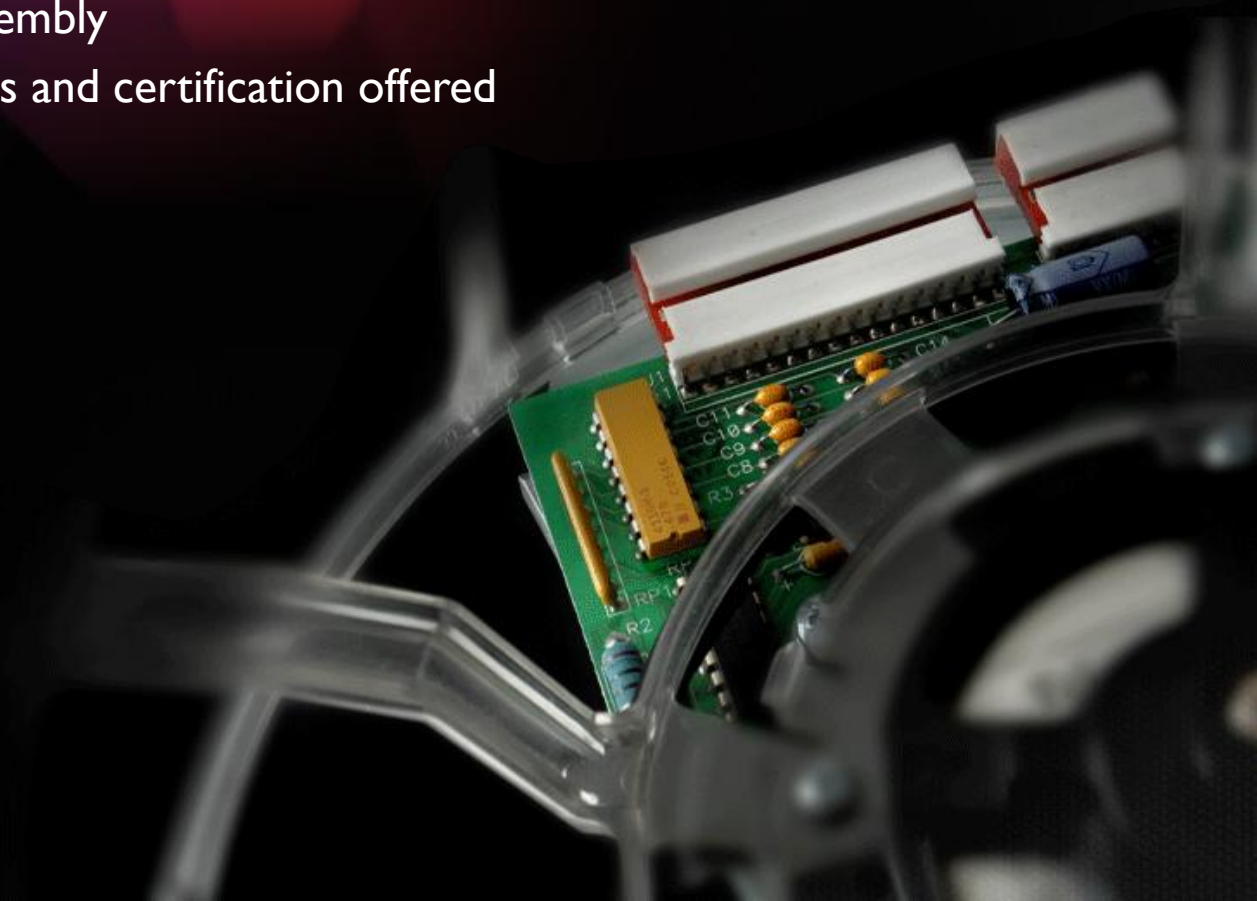
Chinese production facilities

- Sheetmetal work and fabrication
- Presswork
- Tubular manipulation and fabrication
- Plastic injection moulding
- Tooling for plastics
- Metal turning
- Mig,Tig and Spot welding
- Powder coating and wet spraying
- Extrusions
- Ultra sonic welding



Chinese assembly work

- Mechanical assembly
- Electrical assembly
- Electro-mechanical assembly
- Final testing procedures and certification offered



Storage and Logistics, Europe and China

- Logistics and shipping to required destination
- Delivery to customer schedule or 'kanban'
- Storage in China as part of supply chain
- Specialised packing to customer order
- Source design and printing for bespoke packaging



Minimising risk

- Quality
- Communication
- Intellectual property
- Engineering expertise
- Process controls
- Logistics



Where are we?

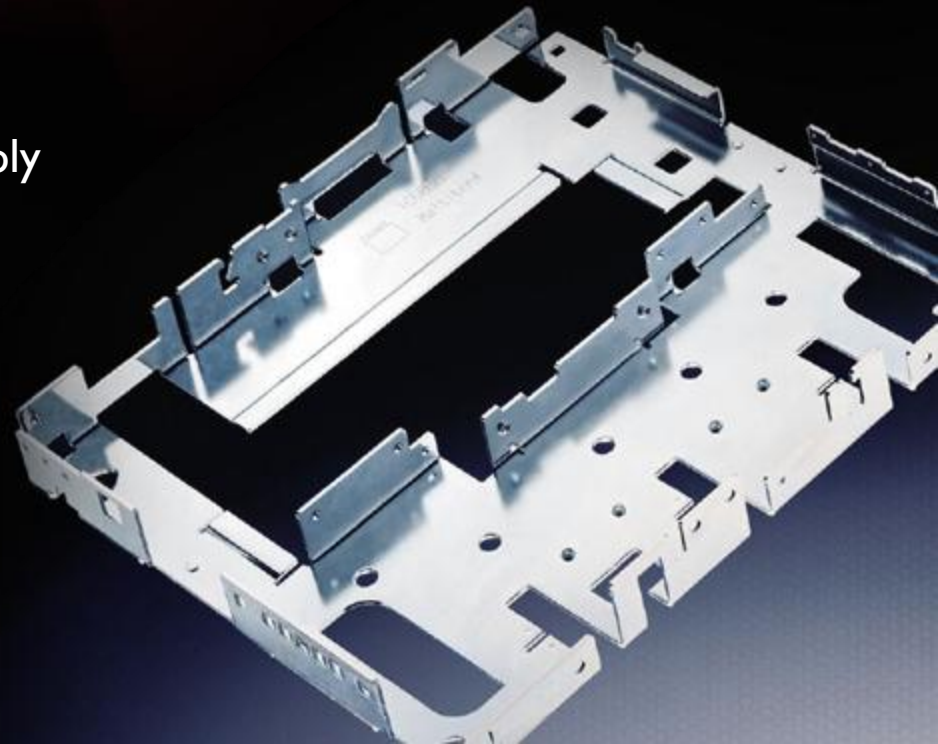


Why CEL?

- Strong global communication structure
- Intellectual property protection
- Full engineering and quality control systems

Strengths

- Price advantages and cost effective supply
- Contracts covered by English law
- Ease of communication
- Project management
- Currency risk management



Why CEL? (continued)

- Strong European and China based engineering and project team
- Partnership approach
- Reverse engineering enabling cost improvements
- Stocking in China and Europe plus full logistics service
- Deliver within budget and on time
- Manufacturing facility in Telford, UK and Shanghai
- Experienced
- Responsive



Key benefits

- Opportunity to cut costs without quality compromise
- Cut purchasing costs
- Cut production costs
- Reduced design and development costs
- Restored margins
- Increased profitability
- Improved competitiveness



The future

- Establishment of new facilities in Shenzhen and Guangzhou
- Continued investment in new technology and equipment
- Expansion and development of dedicated UK assembly and testing facilities



